Times Square Interview Notes

Jason

5 times a year out of state

Visiting and travelling with friends

The biggest concern is language

Poland Couple

7 trips yearly

Greatest concern being weather

Delayed flights also a concern

Primary tech used: smartphone/ ipad

No wearables

Jao Chen

5 times

Language, spoken language being Chinese

Grand Central

Rebecca

It’s her second time out side of the state travel. She would like to do at least two interstate trips a year.

From San Francisco

College student

Her biggest concern is her safety

She has a traveler’s insurance as a precaution for her concern.

She doesn’t have a device to aid her tracking of things.

However, she has an insurance covering her stuffs so she would call up the insurance company if something goes missing.

Kate

Usually 2 times a year out side of the country and 2 interstate travels.

She does not really have any concerns.

She does not really have anything to ensure her safe trip.

She only uses her phone to aid her trip.

Peter

He has done only 2 international trips, but he wants to do more. He is thinking twice a year.

He domestically travels around 3 times a year.

His biggest concern is the internet connection.

He mainly uses his phone to keep track of everything.

He is not particularly interested in losing possessions.

He does not really think losing possessions is a concern for him.

He has never lost anything while travelling yet.

Ellen:

6 times a year out of state

Once a year out of country

Work, visiting traveling

Biggest concern, budgeting

Am track app

Wants to be more organized

Krishna:

10 times a year out of state or country

(less for out of country 2-3)

Conferences friend s and family

App designer

Uses Smart watch and iPhone

Biggest concern, not getting on time

Plane app that tells you about delays

Baggage tags connected - tripit app

Pamala:

20 times a year out of state

2 times on plane

Uses phone

Biggest concern getting there on time

Gluten free is big problem

Set up

Hayden:

100 times a year travel.

Takes train every weekend from Boston

3 times a year out of country

Biggest problem, money management

Uses google maps, PayPal

Stays with friends

Uses city mapper in cities

Wants to spread things he likes / discovers by word of mouth

Jake

3-4 times long distance year

Time management biggest worry

Use mta app, no wearables

Data more accurate would be helpful

Not worried about losing things

Megan

2 times year Boston

Getting lost gps

Worried about losing things